

REP HEADLINE# 6396015
 *** UNAPPROVED REV #1 ***
 REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 CHANGES
 OCT26/12 18.10
 *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC
 AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA
 3050 K ST NW,
 WASHINGTON, DC 20007
 ORDER # 339211 CONTRACT # 6396015
 PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT30/12 NOV6/12 WK-2
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 18.10

REP: TO JEN
 FR CHERYL
 ORDER REVISE PER SUSIE
 TTL SAME
 PLS CNF THANKS
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1000A-1100A	30		\$350.00	10/30	11/2	2		TU-F	2
			PROGRAM : ELLEN									
			CON COM1: ELLEN									
2	SR		1100P-1135P	30		\$2,700.00	10/30	11/2	2		TU-F	2
			PROGRAM : 11 PM NEWS									
			CON COM1: 11 PM NEWS									

AGENCY ADVERTISER CODE = 11
 AGENCY PRODUCT CODE = 14
 AGENCY EST# = 2113

REP HEADLINE# 6396015
 *** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP
 OCT26/12 18.10
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3	S		1135P-1235A	30		\$675.00	10/30	11/2	2		TU-F	2
PROGRAM : THE TONIGHT SHOWWITH JAY LENO CON COM1: THE TONIGHT SHOWWITH JAY LENO												
11	SR		400P-430P	30		\$550.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY												
12	SR		430P-500P	30		\$725.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY												
14	R		500P-530P	30		\$1,100.00	10/30	11/2	1		TU-F	1
PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS												
15	S		530A-600A	30		\$550.00	10/30	11/2	1		TU-F	1
PROGRAM : CHANNEL 11 NEWS CON COM1: CHANNEL 11 NEWS												
16	R		530P-600P	30		\$1,100.00	10/30	11/2	2		TU-F	2
PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS												
17	SR		600P-630P	30		\$1,300.00	10/30	11/2	2		TU-F	2
PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS												
19	R		700P-730P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL OFFORTUNE CON COM1: JEOPARDY/WHEEL OFFORTUNE												
20	S		900A-900A	30		\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												

W2

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 18.10
 *** UNAPPROVED REV #1 *** **CHANGES** *** WPXI-TV ***

REP HEADLINE# 6396015

*** UNAPPROVED REV #1 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21	R		730P-800P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
22	R		900A-1000A	30		\$500.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW2												
CON COM1: TODAY SHOW2												
23	R		800P-900P	30		\$1,500.00	11/2	11/2	1		FRI	1
PROGRAM : WHITNEY/COMMUNITY GO ON / Gays w kids												
CON COM1: WHITNEY/COMMUNITY												
25	R		1100P-1135P	30		\$2,900.00	11/3	11/3	1		SAT	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
31	R		1135P-1205A	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
32	SR		600P-630P	30		\$925.00	11/4	11/4	0		SUN	0
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
34	R		830P-1130P	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : NFL: COWBOYS @ FALCONS 11/4/12												
CON COM1: NFL: COWBOYS @ FALCONS 11/4/12												
35	R		800P-830P	30		\$2,000.00	11/1	11/1	1		THU	1
PROGRAM : 30 ROCK												
CON COM1: 30 ROCK												

NOV/12 80025.00

CONTRACT TOTAL 80025.00
 TOTAL SPOTS 56

REP HEADLINE# 6396015 *** UNAPPROVED REV #1 ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:

MARKET TOTALS \$275,948 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PRO
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS